

**FUNDING AND PARTNERSHIPS**  
**Action Item 3: Puget Sound Champions**

**Prepared by:** John Meyer/Joe Ryan

**Presented by:** Joe Ryan

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**Proposed Action**

It is important to recognize the actions taken by people or entities around Puget Sound that help implement the Action Agenda and Puget Sound recovery. Attached is a proposed approach to identify and acknowledge Puget Sound Champions for consideration and/or modification by the Leadership Council.

**Background**

Based on direction given from the Leadership Council, staff prepared the attached approach to recognize Puget Sound Champions. Recommendations/ideas include: what the award may look like, potential award winners, criteria to receive the award, proposed nominations process, review of the nominees, decision from the Leadership Council, and ideas for publicity.

**Action Agenda Consistency**

Puget Sound Champion Awards will be given for strongly implementing the Action Agenda.

**Attachments:**

- Resolution 2010-03
- Draft Approach for designating Puget Sound Champions

**Resolution 2010-03  
Puget Sound Champions**

**WHEREAS**, the protection and restoration of Puget Sound relies greatly upon the engagement and actions of citizens, community groups, local governments, and other entities.

**NOW, THEREFORE BE IT RESOLVED**, that the Leadership Council enacts a process to designate Puget Sound Champions in order acknowledge those entities that catalyze and advance protection and restoration of Puget Sound.

Resolution Moved By: \_\_\_\_\_

Resolution Seconded By: \_\_\_\_\_

Approved/Denied/Deferred (underline one)

**DATE:** November 19, 2010

## **Puget Sound Champions 2010 – Draft Approach**

### **November 10, 2010**

#### **Background**

The Leadership Council directed staff to propose an approach for nominating and designating Puget Sound Champions. These would be people or entities that have done or are doing important work to implement the Action Agenda.

Below is a proposed process on how to implement this concept.

#### **Proposed award**

The recipient would receive a “Puget Sound Champion 20XX” logo to put on their web page, or other printed materials for distribution. In-house design staff at the PSP could design the logo. Also a signed paper certificate would accompany the award, and media coverage could be arranged to further highlight the individual’s/entity’s accomplishments.

#### **Potential Award Winners**

Individual persons, cities, counties, tribes, non-profits, private sector entities, watershed planning units, watershed councils, shellfish protection areas, regional fishery enhancement groups, marine resource committees, nearshore groups, watershed lead entities, Local Integrating Organizations, large and small businesses, ports, water and sewer districts, Legislators, state agencies, federal agencies, and any other entity that meets the criteria to be a Puget Sound Champion.

#### **Criteria for Award**

The person/entity is implementing the Action Agenda, which may include:

- implementing the specific Near Term Actions in the Action Agenda
- activities that connect with Action Agenda priorities:
  - o protect intact ecosystem and ecosystem processes
  - o restore ecosystem processes, structures and functions
  - o prevent water pollution at its source
  - o work together on priority actions, including public engagement
  - o build an implementation, monitoring, and accountability management system
- focusing on priority areas (e.g., stormwater, shorelines, floodplain)

#### **Nominations**

Nominations will be accepted from any member of the public or any entity.

Partnership staff will prepare a nomination form to be filled out. Among other things, the nomination form will include a narrative describing how the nominee meets the criteria, with emphasis on the specific provisions of the Action Agenda that the nominee has advanced.

### **Review of Nominations**

A committee composed of two Leadership Council Members, two ECB members, and two Salmon Recovery Council members should be impaneled to review nominations and decide on awards, based on nomination narratives and staff analyses. This committee should recommend to the Leadership Council its decision on who should be named Puget Sound Champions.

### **Decision by Leadership Council**

The Leadership Council would be presented with summarized nominations and recommendations for Puget Sound Champions.

### **Publicity**

The Leadership Council's naming of Puget Sound Champions should be announced in the media. It would be useful to have an event honoring the Puget Sound Champions, or couple it with another event happening around the Sound. The Puget Sound Partnership will not sponsor this event; this may be a good role for the Foundation for Puget Sound, or through other venues as appropriate (Leadership Council meeting; Puget Sound-Georgia Basin Conference; various regional events).

We could also print up decals, stickers, etc and put such announcements and links on our webpage.